

Anne Fleming

Juice Plus

Give a brief description of your business.

I am a certified health coach, helping people with their health through a whole food supplement called Juice Plus+. It is a concentrate encapsulating 17 raw fruits, vegetables and grains that should be taken every day.

How did you get started?

I first heard about Juice Plus+ from my sister who decided to share it after she saw health improvements in her husband and children after taking Juice Plus+. She invited me to partner with her 3 1/2 years ago. Whole food nutrition is for everyone, and Juice Plus+ is as well, because as hard as we try, most people cannot eat 9-13 servings of fresh, raw, fruits and vegetables every single day, let alone try to get it into our kids.

In addition to the capsules we have two other products, a delicious protein powder for smoothies, and a berry blend with 10 additional berries. This was developed for heart and brain health, and is particularly good for the circulatory system.



PHOTO/DAVID MACCAFERRI

Anne Fleming displays her line of Juice Plus products in her Duxbury home where she runs the business.

What should people know about you and your business?

What people should know about my business is that we are customer oriented. We do what we say we will do, and we take very good care of our customers.

What is the best business advice you ever received?

The best business advice I ever received was to first find out what people want and need and then see if you have a solution for them.

Tell us a memorable story about your business.

There are so many memorable stories when you are helping people with their health, and while I could recite many, I would rather say that Juice Plus+ has solid scientific research behind it (14 published studies) showing that it balances your immune system, protects your DNA and lowers inflammation - all things everyone needs.

Tell us about a mistake you made in business. What did you learn from it?

I think the most common mistake people make in my business and I have made it several times, is that you assume people are on the same health page that you are. I have learned to really get to know my customers and find out what they are looking for.

If you could wave a magic wand and make any change in your industry that you wanted, what would it be?

My industry - health and wellness (which I consider to be prevention of disease) could most be helped by people understanding that they have much more control over their health than they think, and that what they eat really matters.

What's the best thing about your job?

The best thing about my job is helping my customers and their children stay healthy, and I get to work from home.

So, how's business these days, anyway?

The business, even in this current climate is great. Every day there is more and more awareness of health and the need to take better care of ourselves. One of the best ways to do this is with whole food nutrition, and if people realize how important it is to get 9-13 fruits and vegetables into their body every single day, they may be looking for something like Juice Plus+. We make capsules for adults and chewable gummies for children. If the adult will commit to Juice Plus+ for a year, one of their children can receive it for free. If anyone would like more information, they can call me at the number below or visit my website.

Anne Fleming creates her smoothies at her home, 38 Back River Way In Duxbury. You can also visit her website at flemingwellness.com or call 781-934-2726.